

# THE GLEICHEN CALL

VOLUME 48 NO. 28

Authorized as second class mail, GLEICHEN, ALBERTA, WEDNESDAY, SEPTEMBER 28, 1955 SUBSCRIPTION \$2.00  
Post Office Department, Ottawa.

## Regular Meeting Town Council

A regular meeting of the town council was held recently in the town office with Mayor Colpoys and Councillors U. A. Jones, R. K. Hunter and F. Michael present.

Moved by Councillors Jones and Michael: That bylaw No. 442 of the Town of Gleichen enacting that a sidewalk be installed along the east side of Block K from lots 25 to 42 inclusive at an estimated cost of \$400 per foot. The town to pay one-third the cost of the material, the balance to be paid by the ratepayers fronting the proposed sidewalk. Payment is to be made over a period of five years with an interest rate of 5 percent having been read a first and second time be read a third time.—Carried.

It was decided to charge a business tax to any person wishing to auction off the balance of Chow's shoes.

Bylaw No. 443 was read for the first time. This bylaw will forbid the raising of pigeons in the town unless they are at all times kept confined, and ruling that pigeons flying at large in the town shall be destroyed at the discretion of the council.

All accounts rendered were referred to the finance committee and if found correct were to be paid.

## OBITUARY

MRS. E. DAW

A former resident of Gleichen, Mrs. Emily Daw, 88, died at her home in Calgary last week. She was born in Yorkshire, England on Confederation Day, 1867 and came to Alberta in 1892 with her husband, Thomas Till and homesteaded along the St. Mary's River for some ten years. Mrs. Daw moved with her husband to the Rosebud district where they homesteaded and ranched until the death of Mr. Till in 1927. Mr. Till opened the first skating rink in Gleichen in 1908, 09 and operated it for two seasons. The rink was located about where Mrs. Guttrath now lives. Mrs. Till moved to Gleichen and married Francis Daw in 1943. Later they moved to Calgary. Mr. Daw died in Calgary in 1953.

Surviving are two daughters, Mrs. C. Brownjohn, Vancouver and Mrs. T. Addison, Calgary; a son James, Gleichen; eight grandchildren and 11 great-grandchildren. The funeral service was held in Calgary Saturday after which interment was made in the Rosebud cemetery.

## Chamber of Com. Annual Convention

The fact that the power, strength and future of the Chamber of Commerce movement lies in its development at the grass roots level will be highlighted at the 26th annual meeting of the Canadian Chamber of Commerce to be held in Winnipeg, Oct. 3-6 and no doubt the Gleichen branch will be interested.

Business and community leaders from all 10 provinces, and delegates from many of the Canadian Chamber's more than 700 member Boards of Chambers across the nation will be in attendance.

Resolutions on many topics of national interest submitted by member boards will be considered and voted upon. Each board and chamber has a vote of equal weight irrespective of size. These resolutions adopted at the annual meeting become the policy of the Canadian Chamber. They are presented to the federal government and become the basis for the various submissions to Ottawa and the public statements of the Chamber throughout the year.

Theme of the meeting "Team-work for Progress" is based on the belief that if the Canadian economy is to progress and develop along lines that will ensure the prosperity of all citizens, there must be a mutual understanding



The old songs everybody knows and loves are sung by The Four Gentlemen on CBC each Monday evening. The Gentlemen are, seated, Alan Sawyer, (left) tenor and John Harcourt bass; Jack Reid (top left) tenor and Ernest

Berry, baritone. The men sing in closely-woven harmony, a great variety of songs, including hymns, variety of songs, including hymns, spirituals, chantys, gay nineties numbers, folk songs and marching songs.

of the policies and aims of the various segments of our economy. During three panel sessions, speakers and businessmen in attendance will explore the interdependence of capital, labor, management and government in the fields of resource development, trade and agriculture.

## Town And District

Mr. and Mrs. Ronnie Cross and daughter of Draydon Valley, Alta. arrived in town last week to visit Mr. and Mrs. Al Wilson.

Mrs. E. Menard returned last week from Grand Prairie where she spent several weeks visiting her son Raymond and family.

Ted Krause received word last week that his father died at his home in the state of Washington.

Mr. and Mrs. U. A. Jones are spending their holidays in Ontario and Quebec. While there they will attend the War Amps convention.

Mrs. A. N. McLeay is at present in a Calgary hospital receiving treatment to an injured back. Sometime ago she fell and injured her back and lately it has been very painful.

Herbert Brass a Blackfoot Indian aged 25, was severely injured Sunday when his horse fell on him. It appears he was practicing roping and while going full speed the horse tripped and fell on him. He has since been taken to a Calgary hospital.

Brig. A. Cameron of The Salvation Army, Toronto, inspected Eventide Home one day last week. Before leaving the Brigadier said he had spent a wonderful day at the Home and was well pleased with all he saw.

J. Kanik went hunting one day last week and shot some very fine ducks. One of the birds was found to have a band on its leg. On this band was a request to send it Duck Wild Life, Washington.

The Alberta Division of the Canadian Cancer Society has announced that it will again sponsor a Cancer Scrap Book Contest in Alberta schools. As in the past, cash prizes totalling nearly \$1000 have been donated by a group of life members of the society who annually give funds for this purpose. The competition will require the students to depict, in scrap-book form the "Cancer Problem" and "Cancer Control", using cuttings from newspapers, magazines and other suitable material.

## Com. W. Booth Visit to Gleichen

Recently Commissioner and Mrs. W. Booth, head of the Salvation Army, paid Eventide Home a visit. The War Cry, the Army's weekly magazine, has the following to say of their visit to Gleichen:

Commissioner and Mrs. W. Booth visited two institutions in which aged persons were being cared for by The Salvation Army. One was just within sight of the rolling foothills—the Eventide Home for Men whose imposing buildings stands out conspicuously on the flatlands of Southern Alberta near the tiny community of Gleichen. The other was almost a thousand miles away—the Buchanan Sunset Lodge for Women at New Westminster, situated on the British Columbia side of the Rocky Mountains, and looking proudly down the fast-flowing "mighty Fraser" river.

The one is as masculine as the other is feminine. Gleichen Eventide Home is a "man's world." It boasts an extensive farm that supplies most of the needs of the 150 residents and staff who form the institutional family. On the day that Commissioner and Mrs. Booth, accompanied by Major A.

Brown, paid their visit, a brilliant sun bathed the widespread farm lands in beauty and color. Harvesting operations were in full swing. Leon, the farm manager, slowed the giant combine to a stop long enough to explain its operations and invite the Commissioner into the driver's seat. Leon proudly reported a "splendid crop" and with pride pointed out the excellent herd of cattle, the irrigation advantages of the farm and its possibilities for the future.

Other aspects of farm operations were explained by Major and Mrs. E. Broom and Sr. Captain and Mrs. P. Kerr who comprise the

officer staff.

Visits were made to the wards where bed ridden residents, appreciative of the nursing care given so competently by Mrs. Captain Kerr, showed with smiles and tears their gratitude for both prayers and counsel.

A meeting with the staff and residents concluded the visit. Pointed messages from the visiting leaders had effect and in the final moments several of the men raised their hands indicating their desire for a new touch of the power of God upon their lives. Sr. Major B. Dumerton shared in the tour and the meeting.

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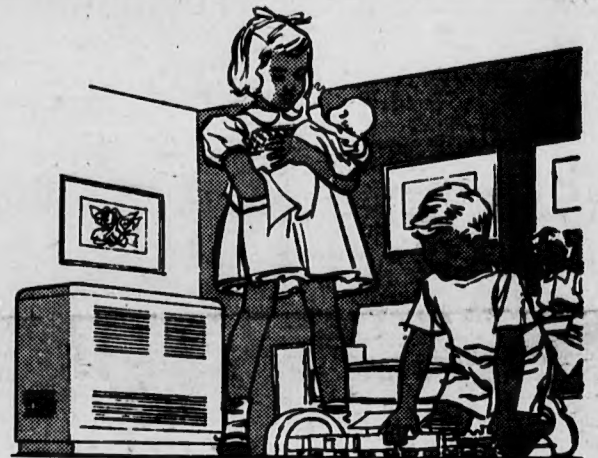
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## Money across the miles

A chartered bank makes it a simple matter for you to send money almost anywhere, inside or outside Canada.

You may want to get money to a certain city as a gift on somebody's birthday; or to settle a business account; or to set up a fund which can be drawn upon by a company salesman, branch office or supplier.

It works the other way, too. If you are far from home and short of cash, you can advise your "home" branch to telegraph your money to a point where you can pick it up. Many situations and needs can arise—and a chartered bank has many ways of taking care of them, including the sale of travellers cheques.

This service is one of the many advantages you enjoy as a customer of a chartered bank. Your local branch is an all-round banking service-centre that can be helpful to you in many ways.



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### TRAVELLERS CHEQUES

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## Egg quality can be controlled

Egg quality can be controlled by following a few simple rules of management.

1. House only pullets which are healthy and in good condition. Housing time is a good time to cull and cull hard. Healthy, vigorous birds are an asset—not a liability.

2. Feed a balanced ration. This is a very important factor in the control of egg quality. Remember that pullets are potential egg machines and no machine will operate efficiently on low grade fuel.

3. Provide plenty of clean water. Not only does water constitute approximately 56 percent of a chicken's body weight and 66 percent of the egg but it ranks far above any other substance as regards rate of turnover in the body. A plentiful supply of good water is a must in the production of quality eggs.

4. Once the pullets are housed in the fall, before they have reached 25 percent production, they should be kept confined. Confinement to the house aids in the control of disease and is an important factor in the production of high quality eggs. Approximately three to three and one half square feet of floor space should be allowed for each pullet.

5. Keep all equipment clean. Water fountains or pails should be washed daily; feeders, etc., as needed.

6. Gather eggs often and store in a cool place. Quality in eggs demands that they be gathered at least three times daily and cooled as rapidly as possible.

Strict adherence to a few fundamental rules of management will greatly improve the quality of eggs produced on the average farm.

## Entries due soon for weed essay competition

Members of Manitoba's 4-H clubs and other young people between the ages of 12 and 18 are reminded that October 30 is the deadline for submitting their entry for the Weed Essay Scholarship Competition.

Sponsored by the North Central Weed Control Conference, the competition is open to boys and girls residing in any of the 14 states and three provinces comprising the conference area.

The competition calls for an essay, not to exceed 1,000 words, on "How We Control Weeds on Our Farm."

High scoring essay over the entire area will be awarded a \$300 scholarship which will take the winner to any recognized agricultural college.

Winner of last year's scholarship was a Manitoba boy, 17-year-old David Remus, a member of the Emerson 4-H Seed club.

In the preliminary judging of Manitoba entries, the best essay will be awarded \$25.00 by the N.C.W.C.C. Second and third prizes of \$15.00 and \$10.00 respectively will be awarded by the National Grain Company Limited of Winnipeg.

Entries should be sent to the Local Agricultural Representative or to the Supervisor of 4-H clubs, Extension Service, Legislative Building, Winnipeg.

As of March, 1954, an estimated 67,500 full-time students were enrolled in universities and colleges across Canada.

## CLASSIFIED

DRAFTSMEN ARE IN GREAT DEMAND. Train for these well-paid secure jobs by a proven successful home study diploma course. Free folder. Low Fall fees. Primary School of Drafting, Dept. P, Box 123, Station Q, Toronto, Ontario.

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## World demand for newsprint still climbing

World demand for newsprint, steadily increasing since the Second World War, is expected to continue to outpace production for many years to come, a Canadian Press story reports.

"World production of newsprint is half as high again as it was in the years before the war," reports the Financial Times, "yet a world-wide shortage of newsprint persists."

The newspaper gives three reasons:

1. Destruction of capacity during the war, and the effects of the war in retarding the installation of new capacity. "Thus although Canadian output was considerably higher in 1945 than in 1939, total world production dropped by more than 30 percent."

2. The growth of demand has been magnified by the "steady progress of the world economy since the war."

3. The high cost of newsprint machinery has caused manufacturers to lag "somewhat behind" the growth in demand.

In its survey, the Financial Times says the over-all increase in newsprint production since 1939 has been concentrated in a few producing countries—notably Canada, producing almost three-quarters of the total output, the United States and the Scandinavian countries.

Consumption in North America is rising faster than production, says the Financial Times. Looking ahead, the newspaper sees a mounting demand for newsprint throughout the world.

## Home Workshop

This graceful little stand is the type of piece that the amateur craftsman delights in making and that will be found most useful beside an easy chair. Clear white pine is the material to use. It takes a fine finish and may be



shaded from light to dark to match other furniture. The pattern available to readers gives tracing outlines for all shaped parts; with assembling and finishing details. To get a copy of pattern 440 send 35c with name and address. Or enclose \$1.50 and receive a packet of five standard size patterns for making Useful Tables and Stands, in addition to the design shown in the sketch. If any pattern is found not useful for any reason it may be returned for refund.

This compact little building is only 12 inches deep and seven feet long; just the thing for the dooryard gardener who likes to have everything handy. Place it against



the garage or at the side of the driveway or work area. When you have this tool house your lawnmower and wheelbarrow are under lock and key and there is ample space left over for the other garden tools. The workroom side has a counter, deep shelf for flower pots, sand, soil and chemicals. Lots of shelf space and hanging gadgets for those small tools. This is for the weekend builder. Pattern 416 is 35c. Include \$1.50 additional with your order and receive Homestead Improvement Packet—of patterns for several other outdoor projects.

Address order to: Home Workshop Pattern Service, Department P.P.L., 4435 West Fifth Avenue, Vancouver, B.C.

## ONE MAN'S OPINION

The man who, having turned 40 years of age, considers he is in perfect health would be well advised to make sure that his opinion is shared by his doctor. After that age, it may be necessary to slow down any very strenuous exercise or athletics, not because of any present impairment in health but to ensure that he isn't overdoing things that might lessen his good physical condition.

Some of the Douglas fir trees felled on Vancouver Island are more than a thousand years old.



WING CMDR. J. G. WRIGHT, inventor of the R-Theta navigational computer, displays a model of his new device. Wing Cmdr. Wright was awarded the McKee Trophy, Canada's premier aviation award.

## Sask. publisher named president Canadian weeklies

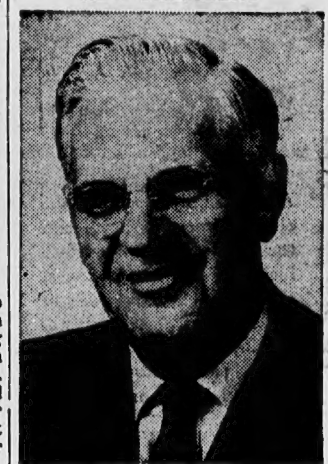
John A. Vopni, publisher of The Davidson Leader, Davidson, Sask., was elected president of the Canadian Weekly Newspapers' Association on September 14, during their annual convention in Vancouver, B.C.

John Vopni is a smalltown publisher who loves being called a "local yokel."

When city folks call John and his fellow weekly editors country hicks, he figures that just about as fine a compliment a weekly newspaperman could ask for.

Big John has a firm faith in the

## NEW PRESIDENT



JOHN VOPNI

intimate, friendly influence of Canada's weekly press. He may be a smalltown boy, but he's a big man—big in stature, big in his ideas and big in actions.

In addition to serving as CWNA's top officer, Big John is secretary-manager of the Saskatchewan Weekly Newspapers Association, one of the national group's most active provincial divisions.

His outstanding efforts on behalf of Saskatchewan weeklies have won him widespread recognition as a man with tremendous capacity for work. Just last month at the Saskatchewan group's convention it was revealed that his persistent efforts had resulted in well over \$50,000 worth of special advertising in Golden Jubilee editions of Saskatchewan weeklies.

Born in Winnipeg in 1898, the eldest of six boys, John apprenticed to the printing trade with Logberg, an Icelandic weekly. His enthusiasm for printing led four of his brothers to the trade.

When he was 23 he started his own printing business in Winnipeg—a venture he carried on for 10 years. But the yen to run his own newspaper prompted him to buy The Davidson (Sask.) Leader in 1931.

The depression years were tough with few subscribers able to pay for the paper in anything other than farm produce. But under John's editorship The Leader progressed steadily and now has a healthy ABC net paid of just over 1,000.

Smalltown newspapering and community work seem to go hand in hand for CWNA's president. Following many years' service as a town councillor he was Davidson's mayor for 16 years. Similarly he was local board of trade secretary for several terms and then president. A past chairman of the Davidson Hospital Board, he is now secretary-manager of the institution and "up to his ears" in planning a new hospital building.

It just seemed natural for Mr. Vopni to get deeply involved when Saskatchewan started to prepare for its Golden Jubilee. He is a di-

rector of the provincial committee in charge of the celebrations.

In recent years Big John has given more and more of his attention to the activities of the weekly newspaper fraternity. A past president of the Saskatchewan weeklies' trade association, he has served many years on the national CWNA's board of directors.

When the owners of Winnipeg Newspaper Union predicted suspension of the long-established "readyprint" service to western weeklies, John was among the leaders who helped form Prairie Publishers' Co-operative Limited which took over the ailing business. He is vice-president of this publisher co-op which provides readyprint and other services to more than 100 prairie weeklies.

An avid photographer, Big John dwells the 4x5 Speed Graphic which always seems to be with him wherever he goes.

Full of humor which tumbles out in a Will Rogers manner, the Davidson editor comes out with reverse twists that leave CWNA audiences hanging on the ropes. Two years ago, when making an announcement in his capacity as convention chairman at the CWNA do in Saskatoon, he referred with apparent innocence to the ladies' "gownless evening straps".

A man with a purpose, Big John Vopni believes in "the little places" outside the big cities, champions the small weekly, gets things done . . . and gets a big boot out of it all.

## IN SEPTEMBER

She seems a tiny fragile thing

To send to school;

A little, butterfly, too young

For books and rule,

But I must kiss her now and try

To hide my tears;

I must not spoil the dignity

Of her six years.

## Man's animals, like man, show tendency live longer

Man's animals, like man himself, show a decided tendency to live longer and grow larger. Dogs, for one, enjoy greater life expectancy. A dog's life two decades ago averaged out at seven or eight years. Now, though there are no vital statistics on pets, authorities say the average dog lives 11 to 13 years, thanks to better foods and veterinary care.

Scientific breeding and feeding show even more striking results on the farm, the National Geographic society says. Beef cattle are beefier, milk cows milkier. Young pigs and chickens grow faster. The entire barnyard stays healthier, boosting longevity.

In only a few cases, and then only very gradually, does a breed as a whole seem to be getting bigger. Thoroughbred horses 200 years ago averaged 14 hands high. Today that same height would officially class the horse as a pony; standard race horse height is 15½ hands, a growth of six inches.

Whether dogs as a canine family are growing gradually larger as one pet-food firm recently surmised, is doubtful. Selection of mates, environment—even dog-show trends—can work great changes in a given breed. Popularity of various breeds fluctuates, changing the overall dog population. But the ancient wolflike wild dogs that fathered man's first domesticated animal were quite close in size to dogs of today.

## Horses different

Horses are a different story. Eohippus, the Dawn horse, grew some 45,000,000 years ago scarcely larger than a big tomcat. Its early descendants stood about the size of a fox terrier.

Even the last "prehistoric" horse, the not-quite-extinct wild Przewalski's horse of Asia's steppes, is only four feet high, pony size.

It is possible to breed horses—or cattle, hogs or dogs for that matter—downward in size until dwarf animals appear. This is done sometimes for sideshows, sometimes for serious breeding purposes. Small-sized turkeys for small families are increasingly popular, as are hackney ponies for horse shows.

On the other hand, Shetland ponies, shaggy midgets because of long centuries on sparse, cold island pastures north of Scotland, tend to grow larger generation by generation when transported to greener fields.

Neither dogs nor cats, no matter how they thrive on today's growth feeds, serums, and wonder medicines, are apt to become giants or to match man in longevity.

Dogs rarely live beyond 20

## HARVEST TIME

Pillowed and hushed on the silent

plain,

Wrapped in her mantle of golden

grain,

Wearied of pleasuring weeks

away,

Summer is lying asleep today.

The north wind kisses her rosy

mouth,

His rival frowns in the far-off

south

And comes caressing her sunburnt

cheek,

And summer awakes for one short

week—

Awakes and gathers her wealth of

grain,

Then sleeps and dreams for a year

again.

—Pauline Johnson.

The average Hawaiian woman

consumes about three hours in

weaving a grass skirt. 3160

years; cats—surprisingly enough—more often. In 1946 a search was made for the oldest dog in America. Highest authentic age found was 26. But one cat-whiskered Methuselah-among-tabbies lived to 31.

Cat longevity in modern times doubtless is higher than in the superstition-ridden Dark Ages, when cats were dropped from the highest towers of Flemish towns on the second Wednesday of Lent, were roasted alive in cages beside roaring fires in England, and roasted on spits in Scotland—all to do away with the spirits of witchcraft.

## Fashions

### Half-size style



4786  
14½—24½  
by Anna Adams

Smart fashion for the half-sizer—cut to fit properly the shorter, fuller figure! Sew-easy—you're sure to want more than one. Select stripes—they're slimming, form lovely chevron-effect in front! Popular 4-gore skirt drapes gracefully from hipline.

Pattern 4786: Half Sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ takes 3¼ yards 35-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

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Anne Adams Pattern Dept.,  
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VESSEL	From MONTREAL	From QUEBEC	From NEW YORK	To
IVERNIA	Fri. SEPT. 16	—	Fri. SEPT. 16	Greenock, Liverpool
MEDIA	—	—	Sat. SEPT. 17	Liverpool
MAURETANIA	—	Wed. SEPT. 21	—	Cobb, Havre, Southampton
SCYTHIA	—	—	Wed. SEPT. 21	Havre, Southampton
QUEEN MARY	—	—	—	Charbourg, Southampton
SAXONIA	Fri. SEPT. 23	—	—	Liverpool
FRANCONIA	—	Wed. SEPT. 28	—	Havre, Southampton
QUEEN ELIZABETH	—	—	Wed. SEPT. 28	Charbourg, Southampton
IVERNIA	—	—	Fri. SEPT. 30	Liverpool
PARTHA	—	—	Wed. OCT. 5	Charbourg, Southampton
QUEEN MARY	—	—	Thurs. OCT. 6	Cobb, Havre, Southampton
MAURETANIA	—	—	Thurs. OCT. 6	Cobb, Havre, Southampton
BRITANNIA	—	—	—	Liverpool
IVERNIA	Fri. OCT. 7	—	—	Havre, Southampton
ASCANIA	Wed. OCT. 12	—	—	Charbourg, Southampton
QUEEN ELIZABETH	—	—	Wed. OCT. 12	Liverpool
SAXONIA	Fri. OCT. 14	—	—	Charbourg, Southampton
MEDIA	—	—	Fri. OCT. 14	Liverpool
QUEEN MARY	—	—	Wed. OCT. 19	Cobb, Havre, Southampton
MAURETANIA	—	—	Tues. OCT. 25	Charbourg, Southampton
QUEEN ELIZABETH	—	—	Wed. OCT. 26	Greenock, Liverpool
IVERNIA	Fri. OCT. 28	—	Fri. OCT. 28	Liverpool
PARTHA	—	Sat. OCT. 29	—	Havre, Southampton
SAMARIA	—	—	—	—

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ALL-MEDITERRANEAN  
THE GREAT WORLD CRUISE



## OUR COMPLETE SHORT STORY—

## The pink-eyed rabbit

—By HANK McCALL

MONDAY morning the boss walked into my office. "McMann, Bellon Manufacturing Co. is going to change their advertising agent. I want you to go get that account."

Ordinarily I would have jumped at the chance, but five minutes before the boss, the same one, had assigned me a new secretary. The idea of breaking her in while working on a big account strangled me.

It took me three months to get Miss Kincaid to the point where she could handle all my paper work unassisted. That left all my time for socializing with the clients. Just when I needed her the most he takes her away and hands me this new gal.

And what a gal, she was straight from the country. She had never been in a business office in her life, let alone this madhouse of ours. Her name was Virginia Cooke and she was nice looking, but I wasn't interested in looks.

I called in the idea boys for a session and with many doubts had Miss Cooke come in to record their bright remarks. It must have been because it was Monday morning, but no one had any brainstorms to offer Bellon.

The morning rolled by and at 11 o'clock I called a halt. Miss Cooke waited with her notebook in hand for further instructions.

"Work up your notes on the typewriter. I'm going over to Bellon's now but I'll be back right after lunch. That'll give you plenty of time to have them ready for me."

My lunch with Jim Murphy, the Bellon sales manager, wasn't exactly inspiring. Usually Jim is an easy guy to get along with, but today he had advertisingitis of the brain. Some of his higher brass must have been raising the pressure on him. The agency that could do all he wanted would eliminate the need for his sales force. He wanted Bellon Overalls so well known that his peddlers could sit on their fannies and do a boom business by shaking the orders out of envelopes.

That little luncheon made my head hang so low that I didn't see the crowd in front of our building until I bumped into the fringe. I tapped a guy on the shoulder and asked, "What's going on?"

"Some dame has a couple of rabbits."

Fresh guy. I pushed through the mob to see for myself.

Miss Cooke was the attraction. She was strolling slowly down the street with two white rabbits on a leash. One had pink eyes and the other had blue. She was dangling a carrot from the end of a riding crop over the noses of the poor beasts.

Each rabbit was straining at the leash trying to get his teeth into that carrot. If I hadn't been so worried about the Bellon account I would have laughed but instead I snorted and went up to the office.

The conference transcript lay on top of my desk and it was beautifully finished. If there had been any ideas on it I would have been happy.

My mind wasn't on Bellon, it straggled back to that crazy girl and the rabbits. What a way to spend a lunch hour, walking two white rabbits down the main

street, with a carrot over their noses.

Miss Cooke came in from her lunch hour on the dot. She certainly didn't look like a girl that walked rabbits.

"Miss Cooke, do you like rabbits?"

"Yes, sir, fried."

Well, if she didn't want to tell me about her rabbits that was her affair. I had other things on my mind. But every time my mind focussed on business, two big rabbits, one with pink eyes and the other with blue, slid between my thoughts and my papers. Sometimes they even winked. Miss Cooke's typewriter beat like rain on a tin roof all afternoon.

She was strictly business. It soon became apparent to me that Miss Kincaid wasn't going to be missed.

I left the office early the next morning after showing Miss Cooke the days work. At noon I was driving back to the parking lot and I was in a hurry. A block from my destination I hit a traffic jam. Cars were stalled on both sides of the street. A couple of cops flashed by blowing their whistles.

Luckily for me I spotted one of our office boys, hailed him and had him take my car. I jumped out and headed for the center of the crowd.

Well, you guessed it. Miss Cooke was stranded half way across the main corner of town. The pink-eyed rabbit had snatched the carrot off the leash and blue eyes had gone on strike. Every time the cops tried to move them the hooting bystanders surged forward, packing the street.

That was enough for me, I took off for the office. Miss Cooke might be potentially the greatest secretary in the world but I wasn't going to have one that walked white rabbits during lunch hour. The boss had the same idea. He was waiting on my desk. "Look here, McMann. What about this girl of yours? What's she doing with those rabbits?"

"Boss, I don't know. She says she likes rabbits fried."

The boss started to explode but checked. In walked Miss Cooke with Jim Murphy beaming at her side.

"McMann," he said, "anybody with the brains to hire a girl as smart as this must be pretty sharp himself. Bring out the contracts, I want to sign up a little advertising."

The boss looked at me and I looked at him. This business is supposed to be crazy but we had never seen anything like this.

Miss Cooke never said a word, she didn't even come into my office. I could hear her typewriter pounding as we haggled over the final details.

After all the excitement cleared and my visitors left, I called in my wonder girl.

"Miss Cooke, I don't want to intrude on your private life, but what's the story on this rabbit deal?"

"I guess it's home work. You see, my uncle runs the pet shop across the street and his business is very bad. Since he needed a boost, I thought the rabbits would be real advertising."

She's teaching me and I've only been in the business 12 years.



**CHANGE OF PACE**—George H. Clark, 91, takes grandson Bobby for a ride behind Sally Ann, Clark's solution to the question, "What will replace the auto?" Denied a renewal of his driver's license because of his age, the North Belle Vernon, Pa., oliver, who has 47 years of driving without a serious accident behind him, purchased the pony and buggy so that he can visit his wife's grave each day.

## Extreme heat affecting quality and yield of Manitoba crops

Harvesting of cereal crops, is nearing completion under almost ideal conditions in both southern and northern areas of Manitoba, it is reported in the final crop report of the season issued by the Manitoba department of Agriculture.

Quality and yield of crop, which earlier promised to be much above average, were adversely affected by extreme heat of the two mid-summer months and a nearly general lack of rain.

While returns have shown great variation, it is pointed out, wheat and oats have yielded somewhat above the long-term average. In the east and south, very little wheat has graded above 3-North, but in central-northern sections the average has been 2 and 3 North.

Except for a limited acreage of early planted crop, barley yields are disappointing, it is reported, with at least a half-million acres of late barley abandoned. Flax promises to yield average to a little better at some points.

First estimate on average yield of bushels per acre released by the Dominion Bureau of Statistics are: Wheat, 21; Oats, 35.7; Bar-

ley, 20.6; Flax, 10; Fall Rye, 20.8.

Special crops are promising: sugar beets are expected to return an average yield; sunflowers and corn for shelling are rather better than average; field peas are average to rather less.

An excellent crop of hay has been stored for winter under nearly ideal conditions.

Fall tillage in the south is well started. An early harvest has permitted livestock to move into grain fields, offsetting harmful effects of dry pastures.

Patterns  
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by Alice Brooks

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Money is sometimes called lucre from the Latin lucrurn, meaning gain. 3160

## Intensive study continues on control of wild oats

Research and experimentation on control of Western Canada's most widespread and serious weed, wild oats, will be stepped up in Manitoba during the next 12 months, it is announced by H. E. Wood, chairman of the Manitoba Weeds Commission.

Control of the weed, particularly by chemicals, has been studied intensively during the past two years. Results of the study are now being analyzed and will be presented at the Western Canadian Weed Control Conference when it held in Regina, Saskatchewan, November 29 and 30.

One year ago a co-operative experimental project was planned by officials of the University of Manitoba, the Federal and Provincial governments, and representatives of chemical and grain handling organizations.

The project was carried to eight representative Manitoba farms where wild oats were a major problem. Trials were also carried on by the University of Manitoba and at the Dominion Experimental Farms at Brandon, Morden and Melita.

Six different chemicals were under test on these plots with three of the chemicals—IPC, TCA and 3,4-D—showing considerable promise. Several new chemicals introduced early this year also show indications of being effective against wild oats.

The year's experimentation was reviewed at a meeting of all co-operating agencies held September 7 in Winnipeg. The meeting was called by the Manitoba Weeds Commission with the chairman, Mr. Wood, presiding and H. A. Craig, Manitoba Department of Agriculture, acting as secretary.

Plans for the coming year call for the selection of eight farms on which 12 or more chemicals will be applied to the land between early October and freeze-up.

At four locations, as an alterna-

tive to bare summerfallow, acre plots will be fall and spring treated with the more promising chemicals. Trials will also be underway on four of the illustration stations in Manitoba and at the University, Brandon and Morden Farms.

Overall direction of the 1955-56 project will be the responsibility of the Plant Science department of the University of Manitoba, under George Friesen. Chemical companies are co-operating by providing the necessary herbicides.

TRY AND STOP ME!  
By BENNETT O'NEIL

A young broker met a seductive blonde, fell for her and, worst of all, wrote her a passel of pulsating letters. Armed with these she sued him for breach of promise and—\$300,000. "It's an outrage!" blustered the broker. "She can't get away with it!"

"I'm afraid she can," corrected his lawyer. "I've seen some of those letters, and boy, her epistles are loaded!"

Starlet Elaine Stewart is a pushover for fortune tellers. Every town she hits, she heads for tea-leaf queens, card readers, and phrenologists. "They're so unanimous," she reports happily. "Every one says I'm going to be a top star. If just one disagrees, I'll drop the pack of them."

Lauren "Baby" Bacall, the beautiful and talented wife of Humphrey Bogart, made her TV debut in an exacting role in Robert Sherwood's "The Petrified Forest". Was she scared? Lauren confesses, "I was more petrified than the forest!"

Jackie Gleason tells the story of the husband who came home very late and explained lamely to his wife, "Honey, we had sort of a drinking contest at the club this evening."

"Very interesting," she snapped. "Who came in second?"

DRIVE WITH CARE!

Jane Ashley Says



"Try my favorite recipe for the month"

## SPICE CAKE

- 1/2 cup soft shortening
- 1 3/4 cups sifted all-purpose flour
- 1/4 cup BENSON'S or CANADA Corn Starch
- 1 cup granulated sugar
- 1 1/2 teaspoons baking powder
- 3/4 teaspoon baking soda
- 1/2 teaspoon salt
- 1 1/2 teaspoons cinnamon
- 3/4 teaspoon cloves
- 3/4 teaspoon nutmeg
- 1/2 cup sour milk or buttermilk
- 1 1/2 teaspoons vanilla
- 2 eggs, unbeaten

CREAM shortening in mixing bowl until light and fluffy.

SIFT dry ingredients over creamed shortening.

ADD sour milk, vanilla and unbeaten eggs.

STIR until all flour is dampened, then beat 250 strokes or about 2 1/2 minutes.

SCRAPE bowl and spoon often during mixing.

BAKE in two 8 or 9-inch greased layer cake pans lined with waxed paper in moderate oven (375°F.) 25 to 30 minutes or in 9-inch greased square pan in 350°F. oven about 50 minutes.

FROST with Butter Frosting.



For free folder of other delicious recipes, write to:  
Jane Ashley,  
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# MACDONALD'S Fine Cut

Makes a better cigarette

## THE TILLERS



—By Les Carroll





**SEEDTIME and HARVEST**  
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and Quaker Oats.

#### FALL CULTIVATION

With the soil dry throughout most of the Prairie Provinces and harvesting almost completed, an excellent opportunity presents itself to "take a crack" at perennial weeds.

The past few wet seasons have prevented efficient cultivation after harvest. The result is a tremendous increase in Canada Thistle, Sow Thistle and Couch Grass in Western Canada. Fall cultivation will not completely eradicate these weeds but will certainly greatly weaken them.

Canada thistle and sow thistle plants which grow in a grain crop during the summer have been prevented, through the competition of the crop, from storing any appreciable quantity of food in their roots. However, once the grain crop is harvested the thistles no longer have competition and are free to store up food supplies to be used next season. Now is the time to take a "whack" at them and prevent this build-up.

**Choice of Implement.** Any cultivation implement that will make a clean job of cultivation is satisfactory for the job. The one-way might be first choice, but a cultivator with sharp shovels is quite satisfactory. The important thing is to cut off all the thistles.

**Couch Grass Different.** Fall cultivation for couch grass control is quite different to cultivation for thistle control. Where a field is to be cropped next year the object this fall should be to drag as many couch grass roots as possible to the surface of the soil. The duckfoot cultivator or spring-tooth cultivator will do a good job. Two or three times over a badly infested field will bring a surprisingly large tonnage of couch grass roots to the surface. Two or three hours exposure to bright sunshine will kill them. Not all the couch grass roots will be killed, of course, but the competition to next year's grain crop will be reduced.

Yes, fall cultivation is a means of seriously weakening perennial weeds. Let's "hit" them while we have a good chance.

#### Safety Council

Despite its advantages, farming is not a safe occupation, points out the National Safety Council. Accidental death comes to Canadian farmers twice as often as it does to those engaged in trade. Last year three farmers died from accidents for every fisherman killed. The accident mortality rate on farms is 34 times as great as that in financial institutions.

The Department of Labor, Ottawa source of this information on fatal accidents, gives their causes. While angry animals, such as cattle and horses, kill farmers every year, and while lightning strikes the occasional fatal blow, the greatest source of accidental death on the farm is machinery.

Tractors and loadmobiles, cars and trucks collide or topple or crush. Belts and pulleys also take their toll. The threat of machines is not likely to diminish, as farms increasingly become mechanized. Now that a knowledge of machinery—as well as stock breeding, soil conservation, and marketing—is required of the farmer, might he not take a leaf from the book of the professional mechanic. If he does, he stands a chance of increasing his life span.

Mechanics and others employed in large factories today know that it does not pay to work at steady grind hour after hour. Their employers know it, too. Consequently coffee break has today become a regular part of factory practice.

At 10:30 in the morning and 3:30 in the afternoon, workers in many plants shut off their machines, take a stroll, a cup of coffee, stretch their legs, and exchange conversation with their fellows. The brief "break" relaxes and refreshes them, enabling them to banish fatigue.

Fatigue, many observers suspect, is the basic cause of many accidents. It is not so much that machines go out of kilter; it is human endurance that has a limit. Fatigued, a man grows careless and immediately becomes accident prone.

Inattention, even a momentary period of day-dreaming, or a brief

disregard of safety rules may lead to sudden death on the farm, as elsewhere. The rural adoption of the coffee break, according to safety experts, may lessen the all-got-it-an-lodkhnnot-soil risk and reduce the number of accidental deaths on Canadian farms which stood at 104 in 1954 according to preliminary official figures.

#### HERE AND THERE

Mrs. L. Miller received word that her brother, J. H. Goadar of Calgary was killed in a car accident north of Carstairs Tuesday.

J. Kanik, the local blacksmith has purchased Mrs. Erford's residence and has moved his family in. Mrs. Erford moved to Calgary recently.

The snow storm last week completely tied up all harvesting operations. With the land slowly drying harvesting operations has begun here and there.

Mr. and Mrs. A. Puhd of Shaunavon, Sask., spent the weekend visiting at the home of Mr. and Mrs. W. Cook. Years ago when Mr. and Mrs. Cook lived in Saskatchewan Mr. and Mrs. Puhd were neighbors. Previous to coming to Gleichen Mr. and Mrs. Puhd visited their son in Mossleigh.

Major and Mrs. E. Broom of the Salvation Army left last week for Regina where they were to attend the Annual Congress of the Army conducted by Com. W. Booth. The Army at this meeting celebrated the Golden Jubilee of Saskatchewan. Present also from Alberta was the Calgary Citadel Band.

Trying to bring home to his audience the evils of drink, the speaker was telling them how his own life had been influenced by total abstinence. Three years ago, he said proudly, "there were two men in my office holding positions superior to mine. One was dismissed for drunkenness; the other was led into crime, and is now serving a term in prison, all through strong drink. So I am now head of my department. I as you," he wound up, "what has raised me to my present position?" "Drink!" came the unexpected reply from the back of the hall.

#### Wheat Pool

Each year the Alberta Wheat Pool awards six bursaries valued at \$75 each to assist farm young people to attend the schools of agriculture. One is given to a boy and a girl attending each of Alberta's three agricultural schools.

These bursaries are named the Henry Wise Wood Memorial Bursaries in memory of Alberta's outstanding farm leader.

Winners must be members of a 4-H club sponsored by the Alberta Wheat Pool. These include the wheat forage, and garden clubs numbering 150 in all.

Young people who are interested in applying for one of these Henry Wise Wood Memorial Bursaries should contact their local district home economist or district agriculturist without delay as the school term begins on October 18 at all three schools.

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#### CLASSIFIED ADS

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"Judge," a very large and determined colored woman announced as she ushered a frightened ex-husband into the chamber, "dis nigger ain't paid me one cent ob alimony for sebban months." "What's the matter, Sam?" sternly inquired the judge. Haven't you been working lately?" "No, suh," was the response. "Ain't bin able to find mah dice."

#### M. S. I. Announces

#### GROUP PLAN B FOR FIRMS WITH 3 TO 9 EMPLOYEES

Enrolment will begin October 1, 1955, providing coverage to Groups of 3 to 9. The benefits available under this new program will be similar to the benefits available to larger groups since 1948.

For Further Particulars write to

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Mr. and Mrs. John Smith are happy to announce the arrival of a beautiful Chevrolet Bel Air, Two-Tone Hardtop.

A wonderful surprise for Jimmy and Caroline, and Mother and Dad are just too excited for words.

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Illustrated — Chevrolet Bel Air Hardtop

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**AMAZINGLY FIRM AND STEADY**  
Unmatched roadability is the brightest of Chevrolet highlights. The new suspension keeps you on the level under any kind of road conditions. And just wait 'til you try its cornering ability.

**A WONDER IN ITS WEIGHT CLASS**  
The all-new, tremendously compact Chevrolet V8 is the lightest engine in its class, yet it powers a performance that outdoes them all. Try the high power-to-weight ratio of Chevrolet today. You'll be amazed!

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Looks are a matter of personal taste, but this year Chevrolet is the fastest selling car in automotive history. And we're sure that most people gave full consideration to beauty and style when they chose a Chevrolet.